



WEST COAST OCEAN
DATA PORTAL

Discover • Connect • Inform

Agenda



- Portal Launch Stats (Todd)
- Network Needs and Grants (Todd)
- Marine Debris Use Case Data Priorities (Chris)
- Spring Outreach Tour (Todd)
- Roundtable (All)

Participants



Todd

Andy

Steve

Joel

Laura L

Tim

Jennifer

Jim

Rex

Portal Launch Stats

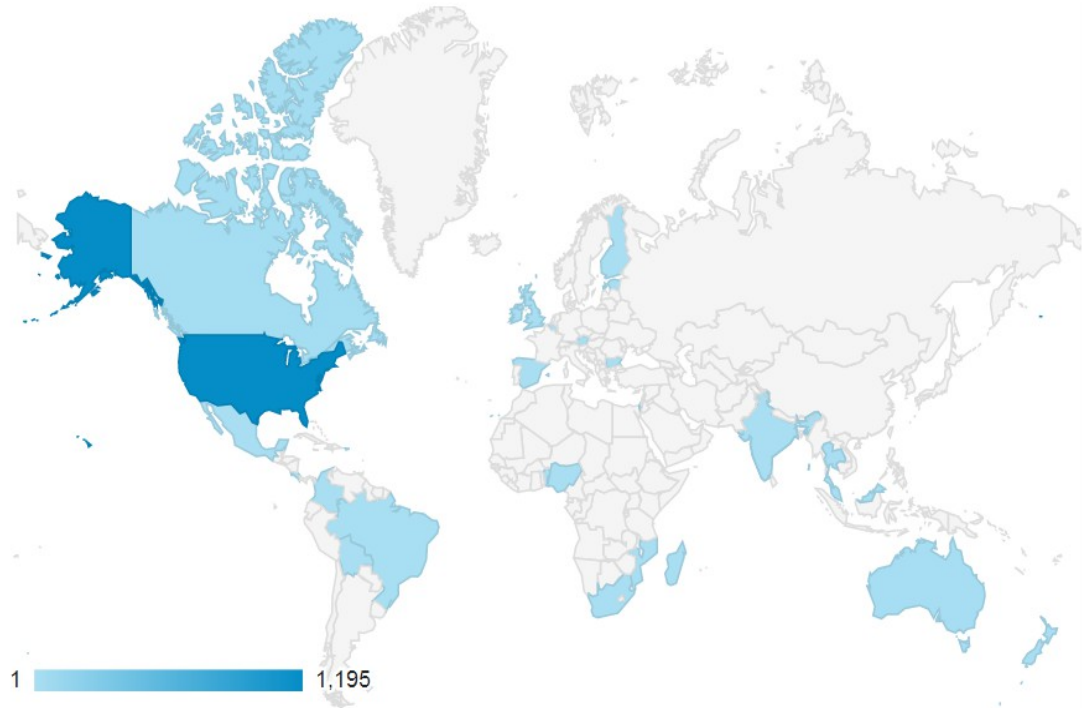


- Launched Jan 21st
- Circulated to State, Regional, National listservs – picked up by groups like Open Channels, IOOS, Pacific Fishery Management Council
- 600 unique views on 21st
- Currently over 1,000 unique visits, 4064 visits, 3.3 pages per visit, 3 minutes per visit, 50-70/day
- Interest from NOAA Deep Sea Coral, NOAA EIS, USGS, Seafloor Mapping Lab, Offshore Aquaculture, CZOData – new types of resources?

Portal Launch Stats

1. Portland
2. Sacramento
3. San Diego
4. San Francisco
5. Seattle
6. Alameda
7. Silver Spring
8. Boulder
9. Oakland
10. Washington

Visits ▾



Primary Dimension: Country / Territory City Continent Sub Continent Region

Grants



- FY11 Final Progress Report submission in March
- FY12 NOAA ROP Grant
 - Asking 6 or 12 month extension, expanded scope of work
 - \$100K for Data System Enhancements
 - \$30K for Hosting
 - \$63K for Coordinator
 - \$8K for “ground truthing workshops”
 - Due March 2014
- FY14 NOAA ROP Funds Zeroed Out!
- Kim M and Todd will be conducting informative outreach presentations to ocean health foundations including; Moore, Packard, Pew, Schmidt – likely around climate hazards collaboration with CC ACT

Network Needs



Portal Enhancements

- Map viewer, Temporal Component, Rating of Data, Link Types Search, User Guide,

Data

- Marine Debris, Oceanographic, Seafloor, Shorelines, Marine Protected Areas, Human Uses

Communication

- Member Directory, Blog, Calendar, User Stories, Tribal Outreach

Needs Spreadsheet - <http://goo.gl/7bqPGR>

Network Needs

Data System Enhancements Process Decisions

- Based on Network Needs or Request for Interest?
- One contract or multiple (unlikely)?
- Focused on data, portal, network or all?
- State support? Tribal? Regional?
- RFP could include a Needs Assessment, instructions to work with multiple partners.

Network Needs

Next Steps:

- Feedback on Network Needs Priorities (Feb)
- Form small Grant subcommittee (Feb)
- Develop RFP/RFI for NOAA review (Feb-Mar)
- Release RFP/RFI (April)
- Award Contract (June)

Marine Debris Use Case



Discovery

- Access to additional datasets (marine debris, oceanographic, debris sources)
- Better keyword searching and browsing

Data Visualization

- As a debris cleanup coordinator I want to visualize key marine debris datasets together so that I can more strategically plan cleanups.
- As a policy advocate/policymaker I want to visualize metrics for debris type and concentration over time so that I can educate, present to sources, present to policymakers and in public meetings in support of legislative policy, campaigns, etc.

Marine Debris Use Case



Data Discovery

- Need help of Data Working Group and Network to bring additional datasets into portal. Big Task!
- Develop Services and register metadata.
- <http://goo.gl/8kXbyi>

Improved Hierarchy/Ontology

- Expanding Hierarchy to include marine debris sub issues
- Improving keyword search terminology
- <http://goo.gl/pPBS2a>
- Need input and feedback from group, particularly on Data Priorities

Spring Road Trip



Outreach to partners Old and New

What is the Portal/Network, how can you use, how can you contribute? Planned work.

- OR (Feb - Mar)
 - NFWF, PSMFC, DLCD, OR Tribes, Legislative, NOAA, EPA, OSU
- WA (End of Feb)
 - Ecology, DNR, Quinault, Quilleute, Makah, Hoh, Intertribal Fish Commission, University of WA,
- CA (Mar)
 - Legislative Staff, OPC, RLF, Smith River, Trinidad Rancheria, USGS, USFWS,